

# INVITATION TO SPONSORS AND EXHIBITORS

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2nd INTERNATIONAL CONFERENCE

## HYDROGEN Mobility Tech

March 18- 19, 2025 Munich

SV **Veranstaltungen**



# OVERVIEW

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# MAIN TOPICS 2025

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- Hydrogen combustion engines
- Panel discussion: Heavy goods transport - which technology will it be in the future?
- World Café: Is it worth investing in hydrogen? Business case - hydrogen (OEM partners)
- How do synergies work?
- Cooperation models between fuel cell providers and hydrogen technology providers
- Total cost of ownership
- Hydrogen - infrastructure - how do you get an infrastructure built?
- Latest regulations

# CONFERENCE PROFILE

## Event details

Event type: Two-day conference with accompanying exhibition

## Main program

November 2024

## Expected Number of participants

approx. 130

## Website

## Partners

approx. 10 companies

Exclusive media partner



Basic services for all registrations:

- Logo presences:
  - in the Digital Main Program
  - on the Conference Website: [/www.sv-veranstaltungen.de/hymotec](http://www.sv-veranstaltungen.de/hymotec)
  - in the Screen Presentation during breaks
  - in the Confence App (if available)
- Inclusion of your company profile in the Conference Folder (digital)

# ADVISORY BOARD



Chairman  
**Matthias Brendel**  
Protonik GmbH



**Dr. Rittmar von Helmolt**  
Protonik GmbH



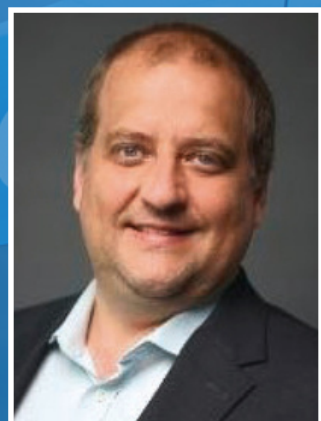
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Freudenberg



**Dr. Lars Peter Thiesen**  
Stellantis



**Patrick Wienert**  
Accenture



**Matthias Zentgraf**  
CATL

# SPEAKERS 2024



**Michael Lohscheller**  
Independent  
(former CEO, Nikola)



**Thomas Rudner**  
MdEP  
European Parliament



**Dr. Lars Peter Thiesen**  
Manager Hydrogen & Fuel Cell Deployment Strategy  
Stellantis



**Dr. Kurt-Christoph von Knobelsdorff**  
CEO  
NOW GmbH



**Dr. Andreas Broda**  
Head of Fuel Based Propulsion Systems  
MAN Truck & Bus SE



**Benjamin Struss**  
Head of X-Labs Airbus Technology & Engineering  
Airbus Group SE



**Steffen Bäuerle**  
CEO/Co-Founder  
GLOBE Fuel Cell Systems GmbH

# EXHIBITION PACKAGE + FLOOR PLAN



# EXHIBITION PACKAGE 01

- **6 sqm (3x2m) Booth Space**

Conference tables, chairs, power connection/ consumption depending on requirements included.

- **1 Tickets**

Includes participation in the conference including all services. Further company representatives will be granted a 10% discount on the regular participation fee.

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**Price 4,590 EUR + VAT**



# EXHIBITION PACKAGE 02

- **8 sqm (3x2m) Booth Space\***

Conference tables, chairs, power connection/ consumption depending on requirements included.

- **1 Tickets**

Includes participation in the conference including all services. Further company representatives will be granted a 10% discount on the regular participation fee.

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**Price 5,290 EUR + VAT**



# FURTHER MARKETING SERVICES

All following services are subject to availability. Services can only be booked in combination with a booth space.

# FURTHER MARKETING SERVICES



## Lanyard Sponsoring

(provided by customer)

4,290 EUR



## Hand-Out

(provided by customer)

1,490 EUR



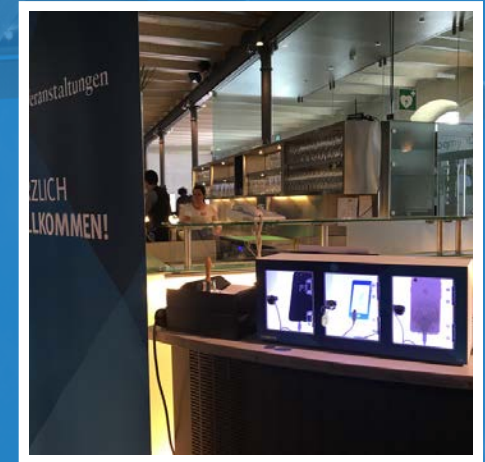
## WorldCafe moderation

(in combination with sponsoring/ exhibition)

2,990 EUR

## Phone Charging Station

3,190 EUR



## Notepads & Pens

(provided by customer)

3,490 EUR



## Lunch Sponsoring

on both days

4,590 EUR



This is only a selection of a wide range of marketing services we offer. Please feel free to contact us for individual consultation.

# PREMIUM MARKETING OPPURTUNITIES

## VIP Evening

Become the host of the exclusive networking event before the congress!  
This invitation-only event is a unique opportunity for peer-to-peer discussions with industry executives and key decision makers. We offer a variety of services to make this evening a one-of-a-kind experience.

16.990 EUR



## Evening Event

Become the host of the main evening for all registered attendees!  
It is the perfect way to set topics, network with core stakeholders of the AEK community and create attention within the industry. This evening also offers a variety of opportunities to showcase your business!

24.990 EUR



# COMPARISON OF INCLUDED SERVICES

Services	Exhibitor (6m <sup>2</sup> or 8m <sup>2</sup> )	Sponsor	Premium Sponsor
Number of participants included	2	3	4
Discount on further registrations	10 %	20 %	20 %
Booth Space (subject to availability)	6m <sup>2</sup>	6m <sup>2</sup>	8m <sup>2</sup>
content integration* (in coordination with the advisory Board)	✕	panel discussion	presentation
Logo presence on event website and in the conference proceedings	✓	✓	✓
Prices in EUR + VAT	from 4,590	14,990	19,990

\*Travel expenses and overnight stays are not covered for the speaker

# REGISTRATION FORM

Company name to be published in all online and printed conference media

Company name incl. legal form

Branch

Street

Postcode/City/Country

Phone number

General email

Website

VAT ID

Invoice dispatch:  by post

by email to:

Legally binding email address

Invoice address (only if deviating)

Contact person

Position/Function

Phone number extension

Email

This order is legally binding without signature.

City, date

First name, last name of purchaser

# YOU MIGHT ALSO BE INTERESTED IN

E-world Führungstreffen Energie 2024

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February 12, 2025, in Essen

ChargeTec: Charging Technology & Infrastructure for E-Vehicles

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June 27 - 28, 2025, Munich

The Automotive Battery: Key Technology for Electric Vehicles

July 09 - 10, 2025, Munich

# DATA PROTECTION NOTICE

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# YOUR CONTACT

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